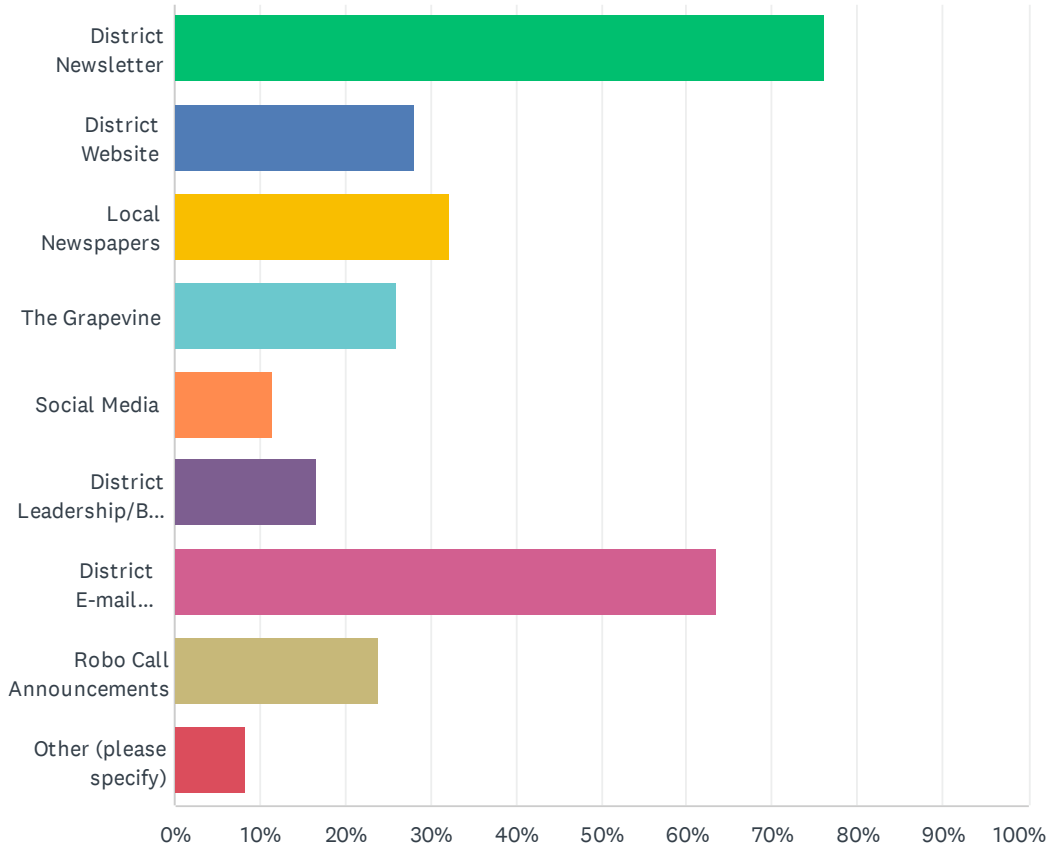


Q1 How do you currently learn about what's going on in the District? (Select your top 2-3 sources of information)

Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES
District Newsletter	76.04% 73
District Website	28.13% 27
Local Newspapers	32.29% 31
The Grapevine	26.04% 25
Social Media	11.46% 11
District Leadership/Board Members	16.67% 16
District E-mail Announcements	63.54% 61
Robo Call Announcements	23.96% 23
Other (please specify)	8.33% 8
Total Respondents: 96	

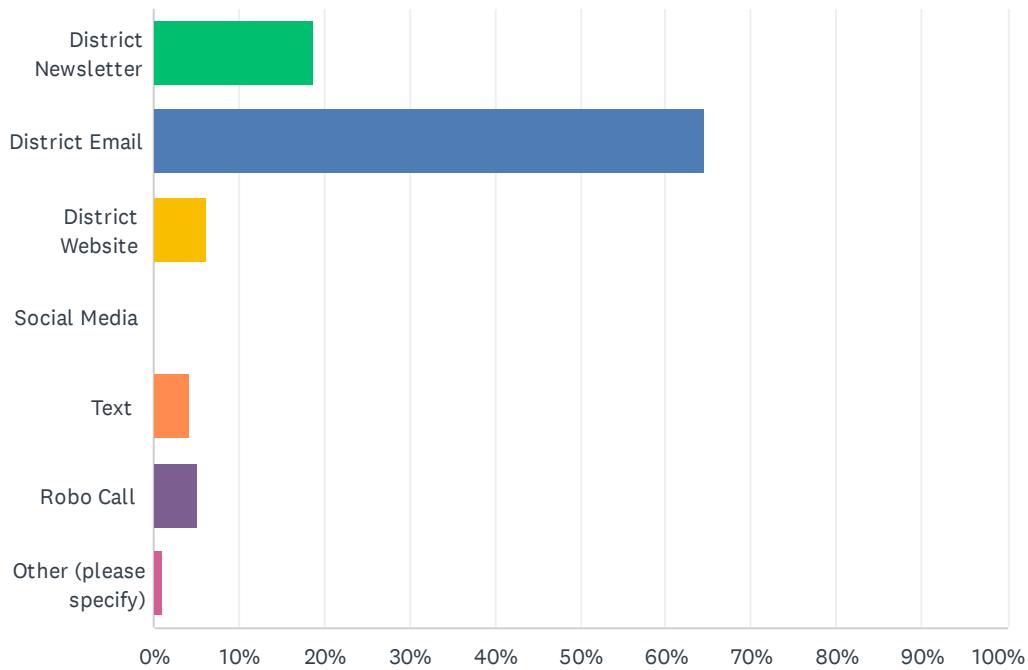
#	OTHER (PLEASE SPECIFY)	DATE
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NUID Patron Communication Survey

1	Board meetings	3/13/2022 10:44 AM
2	NOT from the board members	1/6/2022 7:38 AM
3	Special information meetings at fairgrounds	1/4/2022 8:02 PM
4	i like the news letter on my E mail	1/4/2022 6:36 AM
5	Forward from daughter in law	1/3/2022 4:05 PM
6	Attending board meeting	12/23/2021 4:06 PM
7	Attending board meeting	12/23/2021 2:10 PM
8	Researching on my own	12/21/2021 5:23 PM

Q2 How would you prefer to receive information from the District?

Answered: 96 Skipped: 0

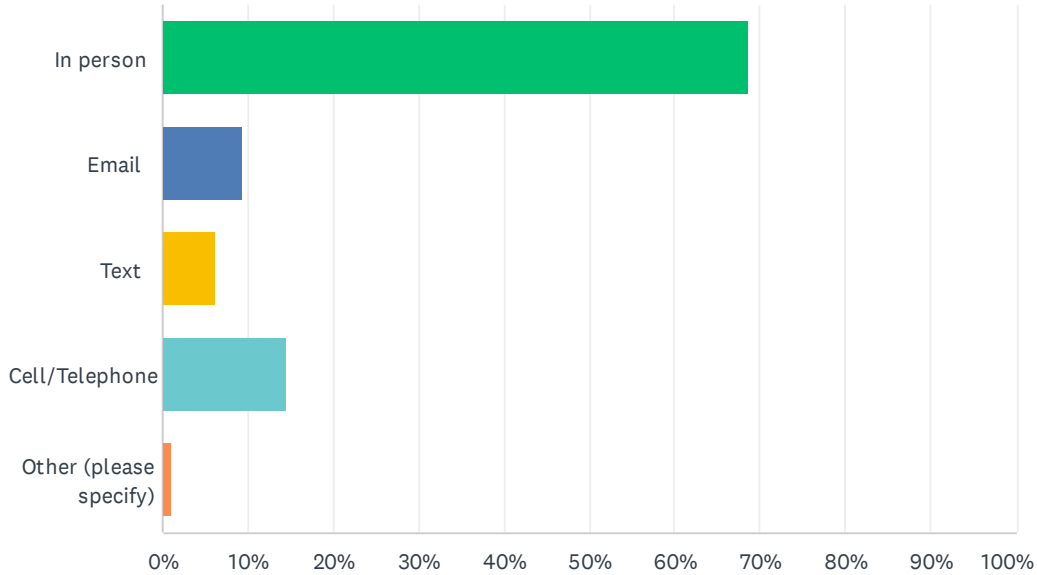


ANSWER CHOICES	RESPONSES	
District Newsletter	18.75%	18
District Email	64.58%	62
District Website	6.25%	6
Social Media	0.00%	0
Text	4.17%	4
Robo Call	5.21%	5
Other (please specify)	1.04%	1
TOTAL		96

#	OTHER (PLEASE SPECIFY)	DATE
1	I don't think one option is going to solve this, there is a huge gap of older irrigators and younger ones and how we like to interact with the district, emails are great but I know a bunch of older neighbors don't get them or see them	12/22/2021 8:32 AM

Q3 What method of communication do you mostly use to share information about the District with others?

Answered: 96 Skipped: 0

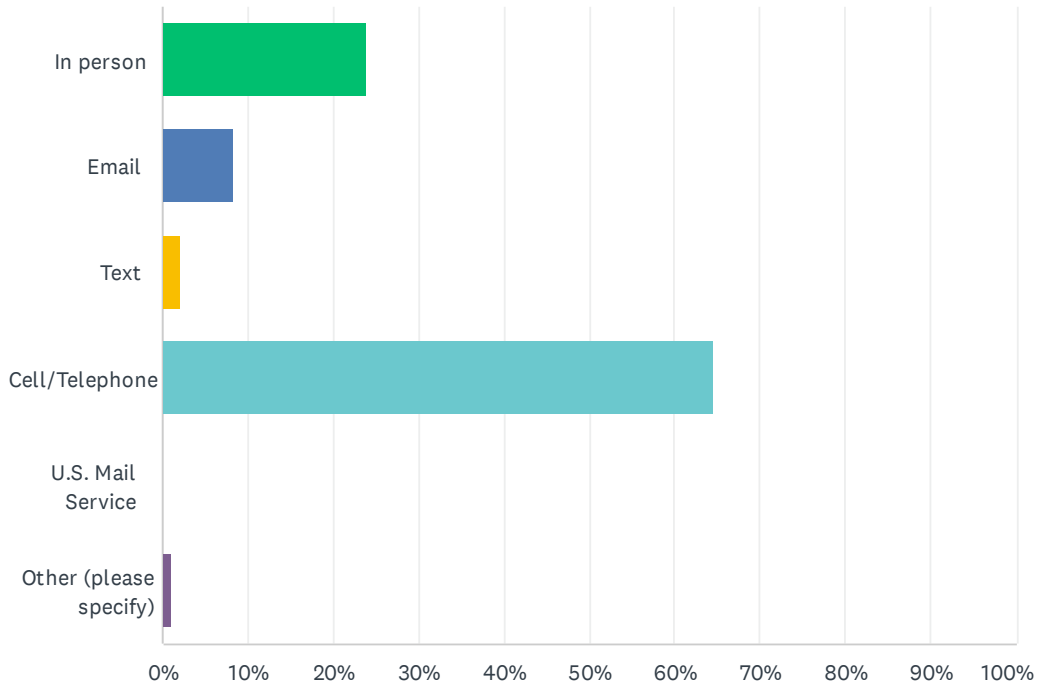


ANSWER CHOICES	RESPONSES
In person	68.75% 66
Email	9.38% 9
Text	6.25% 6
Cell/Telephone	14.58% 14
Other (please specify)	1.04% 1
TOTAL	96

#	OTHER (PLEASE SPECIFY)	DATE
1	social media, we repost most of your facebook alerts	12/22/2021 8:32 AM

Q4 What method do you mostly use when communicating with the District (office, staff)?

Answered: 96 Skipped: 0

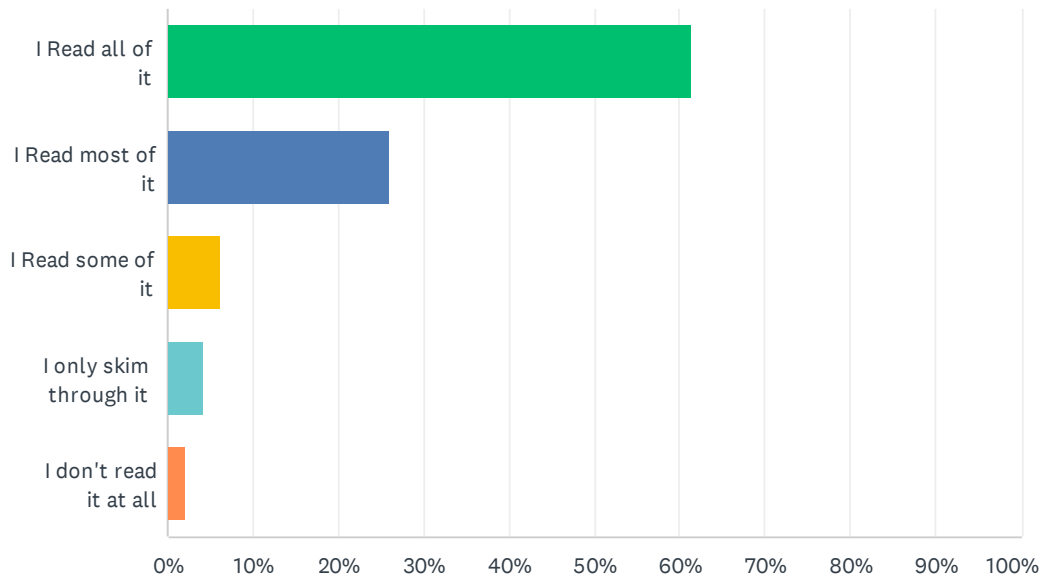


ANSWER CHOICES	RESPONSES	
In person	23.96%	23
Email	8.33%	8
Text	2.08%	2
Cell/Telephone	64.58%	62
U.S. Mail Service	0.00%	0
Other (please specify)	1.04%	1
TOTAL		96

#	OTHER (PLEASE SPECIFY)	DATE
1	call, the portal is also very helpful	12/22/2021 8:32 AM

Q5 How much of the quarterly District newsletter do you read?

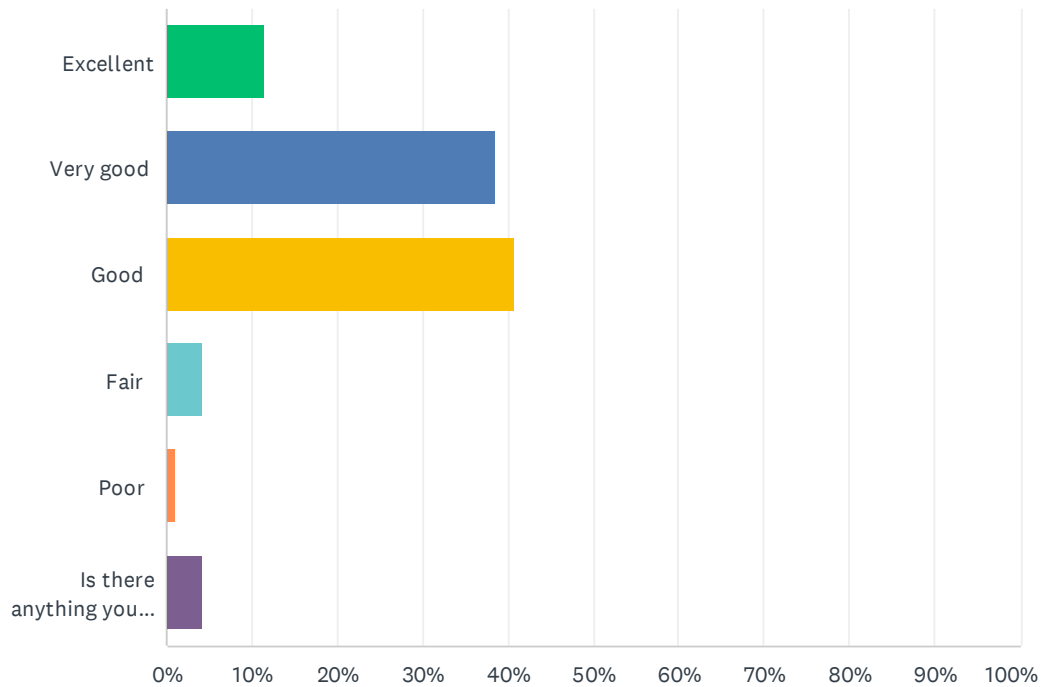
Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
I Read all of it	61.46%	59
I Read most of it	26.04%	25
I Read some of it	6.25%	6
I only skim through it	4.17%	4
I don't read it at all	2.08%	2
TOTAL		96

Q6 What is your overall opinion of the District newsletter?

Answered: 96 Skipped: 0

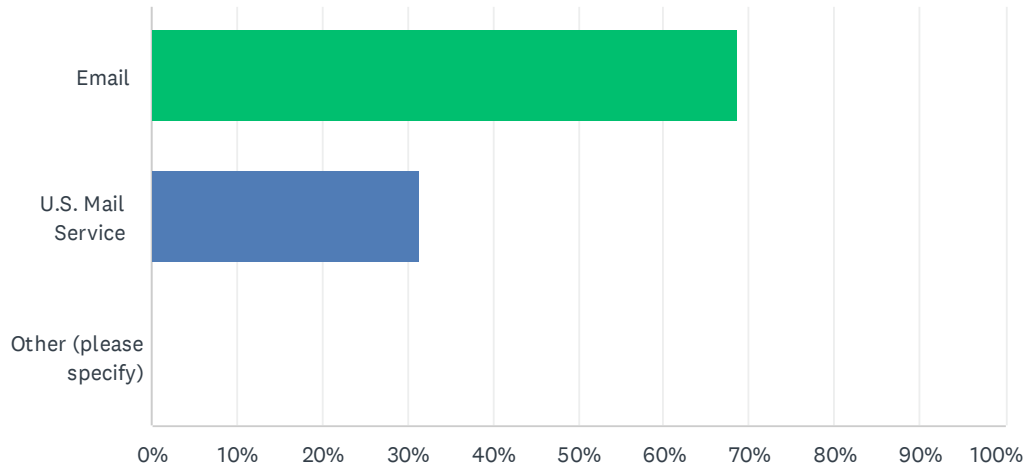


ANSWER CHOICES	RESPONSES
Excellent	11.46% 11
Very good	38.54% 37
Good	40.63% 39
Fair	4.17% 4
Poor	1.04% 1
Is there anything you would like to see added to the District newsletter?	4.17% 4
TOTAL	96

#	IS THERE ANYTHING YOU WOULD LIKE TO SEE ADDED TO THE DISTRICT NEWSLETTER?	DATE
1	We never receive one, but wish we did.	1/3/2022 4:05 PM
2	Feel like much of it is very vague because you are limited by space.	12/22/2021 8:34 AM
3	its a good summary of whats going on, current levels of damns would be helpful for everyone to chew on, maybe a how you could help section in reference to get folks to write letters or contact public servants to help move along aid or projects	12/22/2021 8:32 AM
4	I want to know every detail about what's going on with piling money being spent what are the ditchriders doing this time of year	12/21/2021 5:44 PM

Q7 How would you prefer to receive the District Newsletter?

Answered: 96 Skipped: 0

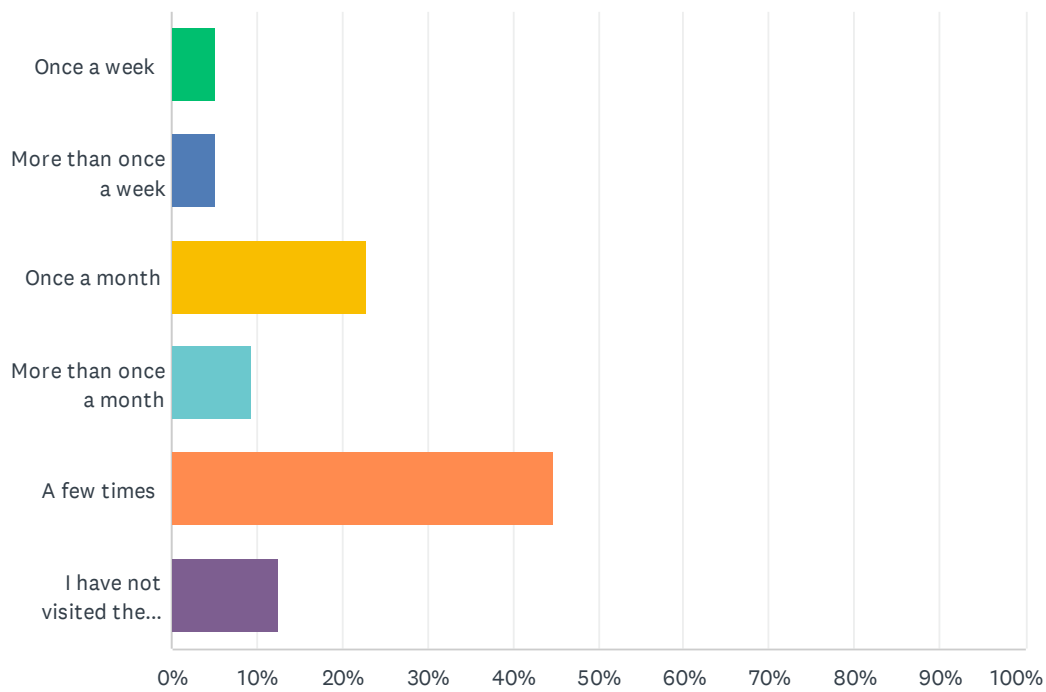


ANSWER CHOICES	RESPONSES
Email	68.75% 66
U.S. Mail Service	31.25% 30
Other (please specify)	0.00% 0
TOTAL	96

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q8 How often have you visited the District Website in the last 12 months?

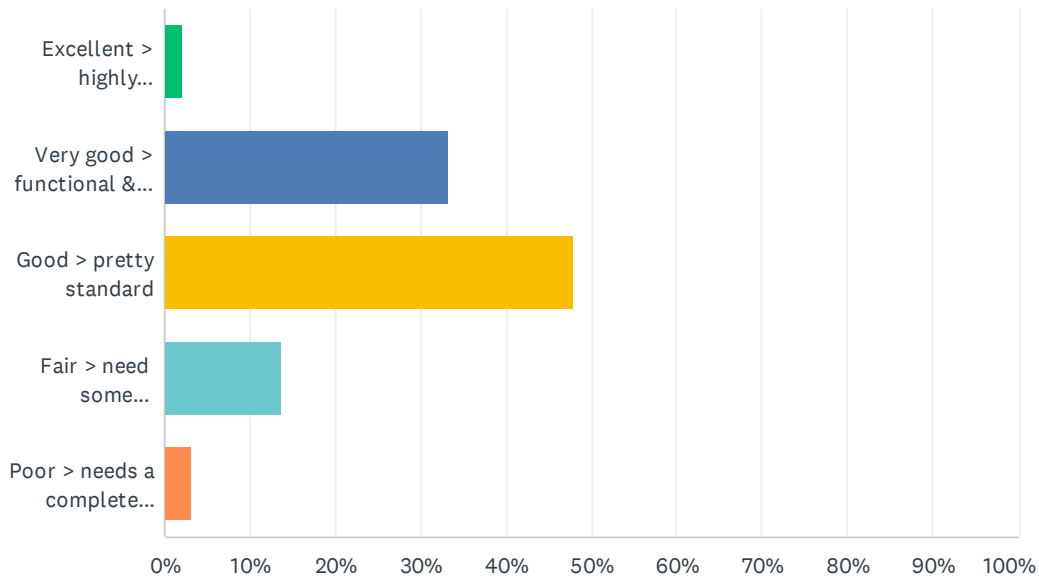
Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
Once a week	5.21%	5
More than once a week	5.21%	5
Once a month	22.92%	22
More than once a month	9.38%	9
A few times	44.79%	43
I have not visited the District website in the last 12 months	12.50%	12
TOTAL		96

Q9 What is your overall opinion of the District Website?

Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent > highly functional & convenient	2.08%	2
Very good > functional & user-friendly	33.33%	32
Good > pretty standard	47.92%	46
Fair > need some reorganizing	13.54%	13
Poor > needs a complete makeover	3.13%	3
TOTAL		96

Q10 Please provide some extra details on what you'd like to see change about the website (optional)?

Answered: 34 Skipped: 62

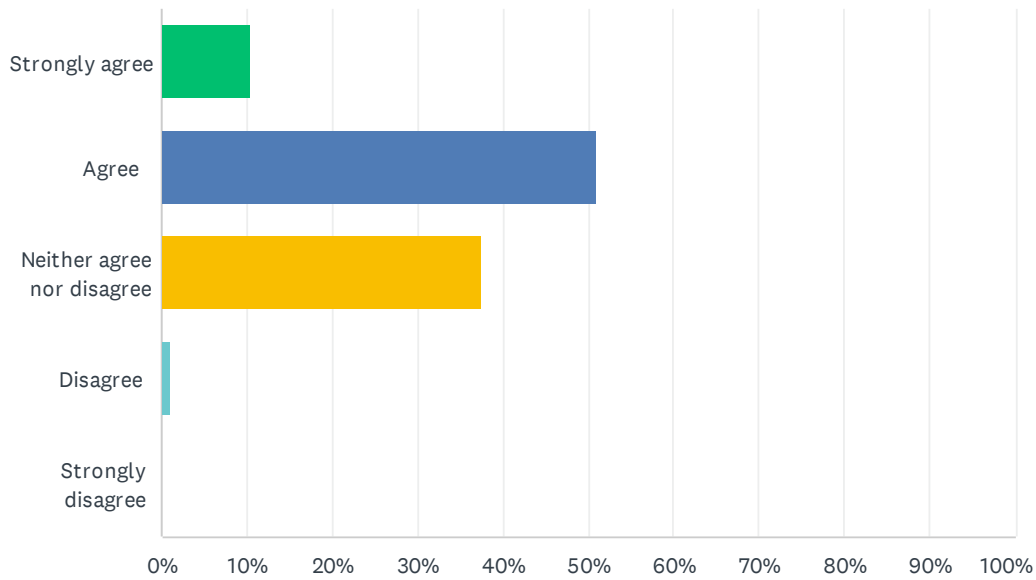
#	RESPONSES	DATE
1	NA	3/13/2022 10:44 AM
2	None	2/2/2022 1:15 PM
3	No suggestions	1/7/2022 5:22 AM
4	We are happy with way things are right now	1/6/2022 1:24 PM
5	Reservoir levels and outflow out of Wickiup and past Benham Falls. Also, how much is being released for the frog??	1/6/2022 7:39 AM
6	Keep it up to date. The newspaper prints information sooner than the website is updated.	1/4/2022 1:01 PM
7	I do not visit it enough to be able to say. I feel like with the emails, and letters in the mail, I feel like I do not have time to go on the website to, so I guess I would say put ALL the information in one spot or in all spots as to make sure the information is getting communicated.	1/4/2022 12:27 PM
8	NA	1/4/2022 8:50 AM
9	Seem to play hide the weeny a lot The producer's know what's going on way before anyone else	1/4/2022 7:46 AM
10	0	1/3/2022 7:31 PM
11	some of the info is dated or not timely updated (last summer/fall). Supposedly a new website is "coming soon", but that has been a year or so. Maybe I am wrong on this, if so my bad.	1/3/2022 5:15 PM
12	More user friendly	1/3/2022 4:31 PM
13	A nice addition to the website would be a map of the North Unit Irrigation District.	1/3/2022 4:04 PM
14	more up to date info	1/3/2022 3:05 PM
15	I am not currently using it	1/3/2022 2:32 PM
16	See the question to answer #8, sorry I just don't use the website.	1/3/2022 2:27 PM
17	More info the better	1/3/2022 2:26 PM
18	Would be nicer to be a little more user friendly. Hard to find certain things unless you know where to go.	1/3/2022 2:00 PM
19	Would be nicer to be a little more user friendly. Hard to find certain things unless you know where to go.	1/3/2022 1:43 PM
20	No opinion	1/3/2022 1:37 PM
21	Actual updated/current information on the calendar. Board Meeting minutes posted. HCP in its entirety	12/23/2021 4:06 PM
22	Actual updated/current information on the calendar. Board Meeting minutes posted. HCP in its entirety	12/23/2021 2:10 PM
23	It new to me so I'm not sure anything needs to change except my ability to use it and if I need help I call sue who is been very helpful!!!!	12/22/2021 7:04 PM
24	the portal is great, keep expanding that, you could add a news section to it as well	12/22/2021 8:32 AM
25	The website is not updated.	12/21/2021 5:44 PM

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26	A weekly 'what's up' statement or update would be helpful given that sooo much is happening right now.	12/21/2021 5:23 PM
27	nothing to add at this time	12/21/2021 1:57 PM
28	Include ditchriders names and phone #'s	12/21/2021 1:07 PM
29	map of the district and canals	12/21/2021 12:18 PM
30	Piping information on coid along with north unit	12/21/2021 12:04 PM
31	Communication...communication... communication. During taxing times it's easy to use the excuse, "too busy". Which could be farther from the truth, it's impossible to over communicate during times like these	12/21/2021 11:56 AM
32	Hard to navigate on android	12/21/2021 11:20 AM
33	NA	12/21/2021 11:17 AM
34	The mobile version has a lot of misaligned elements	12/20/2021 2:22 PM

Q11 Do you find the District website meaningful and/or helpful?

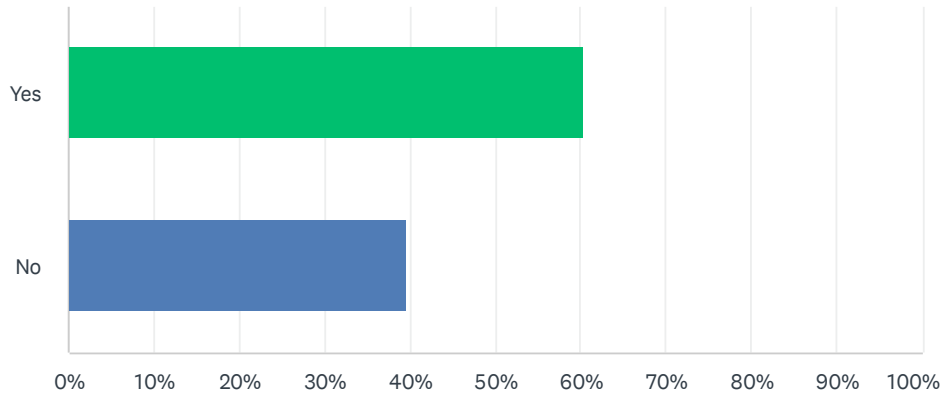
Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	10.42%	10
Agree	51.04%	49
Neither agree nor disagree	37.50%	36
Disagree	1.04%	1
Strongly disagree	0.00%	0
TOTAL		96

Q12 Do you use Social Media?

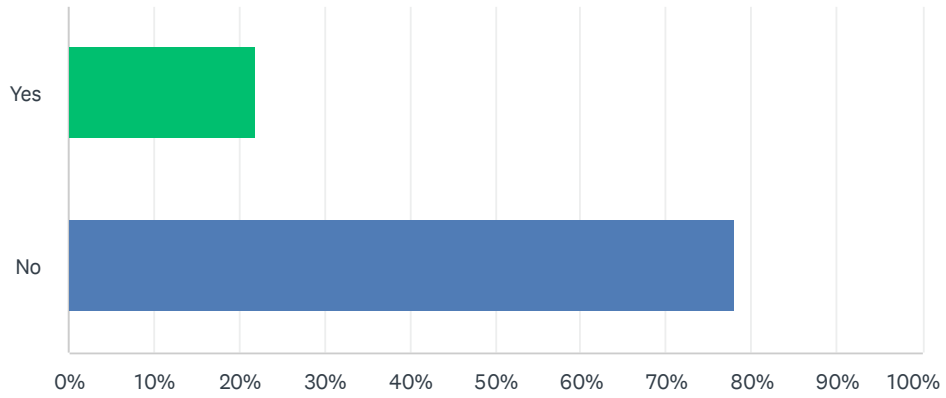
Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	60.42%	58
No	39.58%	38
TOTAL		96

Q13 Do you 'Follow' the District on Social Media?

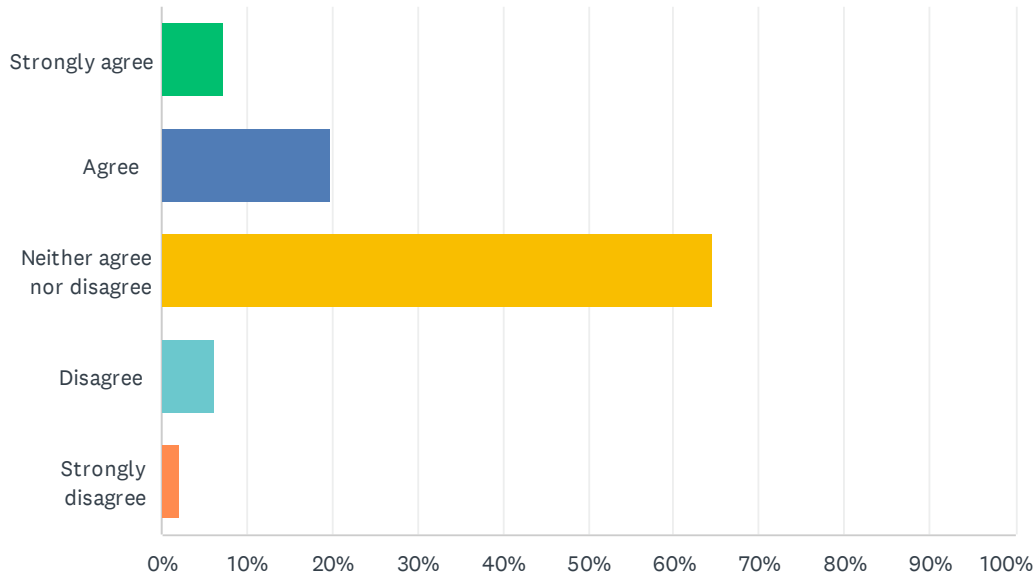
Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	21.88%	21
No	78.13%	75
TOTAL		96

Q14 Do you believe the District should have a greater presence in Social Media?

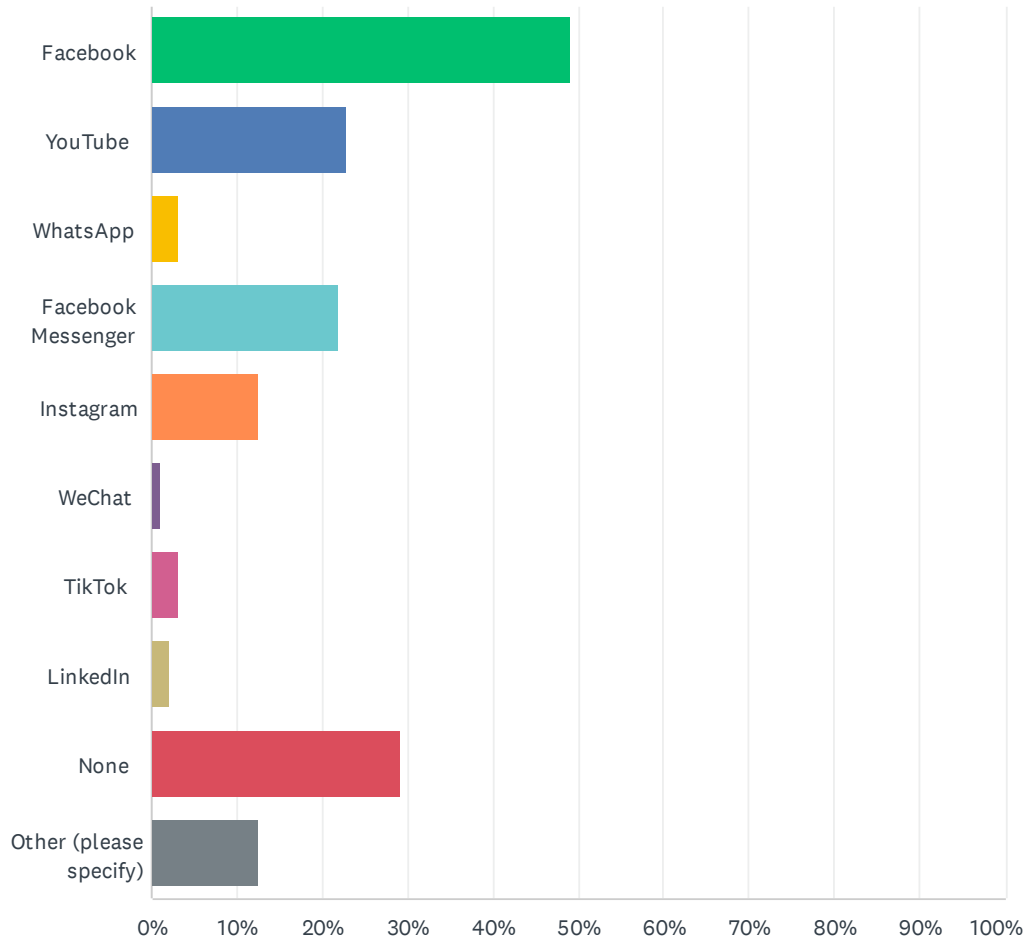
Answered: 96 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	7.29%	7
Agree	19.79%	19
Neither agree nor disagree	64.58%	62
Disagree	6.25%	6
Strongly disagree	2.08%	2
TOTAL		96

Q15 What Social Media platforms do you most use? Please select 1-2 platforms.

Answered: 96 Skipped: 0



NUID Patron Communication Survey

ANSWER CHOICES	RESPONSES	
Facebook	48.96%	47
YouTube	22.92%	22
WhatsApp	3.13%	3
Facebook Messenger	21.88%	21
Instagram	12.50%	12
WeChat	1.04%	1
TikTok	3.13%	3
LinkedIn	2.08%	2
None	29.17%	28
Other (please specify)	12.50%	12
Total Respondents: 96		

#	OTHER (PLEASE SPECIFY)	DATE
1	Don't use social media	1/3/2022 4:31 PM
2	rumble	1/3/2022 3:34 PM
3	CNN	12/22/2021 1:54 PM
4	None	12/21/2021 8:04 PM
5	None	12/21/2021 5:44 PM
6	Not for business purposes, I feel social media is just that Social.	12/21/2021 5:23 PM
7	none	12/21/2021 5:23 PM
8	I really only look at Facebook to follow my grandchildren who live out of state. I didn't know that NUID was on Facebook	12/21/2021 1:01 PM
9	Zoom	12/21/2021 12:25 PM
10	Twitter	12/21/2021 11:56 AM
11	Snap Chat	12/21/2021 11:55 AM
12	only FB	12/21/2021 11:40 AM